



# GDG DevFest 2015 Ukraine

**23-24**  
October

How to become a sponsor?



# About DevFest

## Join us for a Google Developer Group event

Ukrainian GDGs are proud to announce the fourth annual GDG DevFest 2015 the biggest Google related event in Ukraine carefully crafted by GDG community!



## Organizer

DevFest is organized by GDG Lviv with a support of 10 GDGs from all around Ukraine. Google Developer Group is open, and volunteer geek community who create exciting projects and share experience about Google technology with the passion.

## What to expect

### Awesome speakers

Over 40 techies from top notch companies like Google, Intel, Yandex...

### Hot topics

3 parallel streams dedicated to Android, Web, and Cloud technologies; no marketing bullshit, only hardcore technical stuff

### Dedicated audience

This year we expect around 500 participants, according statistics over 80% of are experienced developers

# Venue



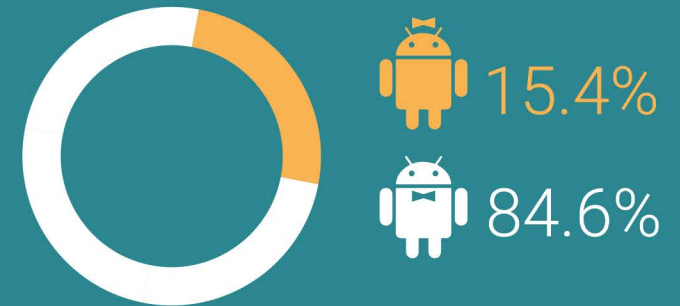
Newly built Pivdennyi Expo is a long-awaited exhibition center in Lviv, which can fulfill the needs of the large-scale event. With convenient geographical position, well-planned infrastructure and modern equipment, expocentre will provide the nicest atmosphere for knowledge exchange and networking.

# Attendees statistics

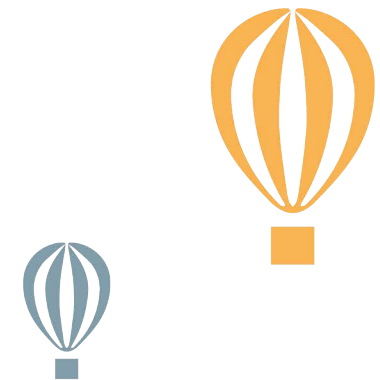
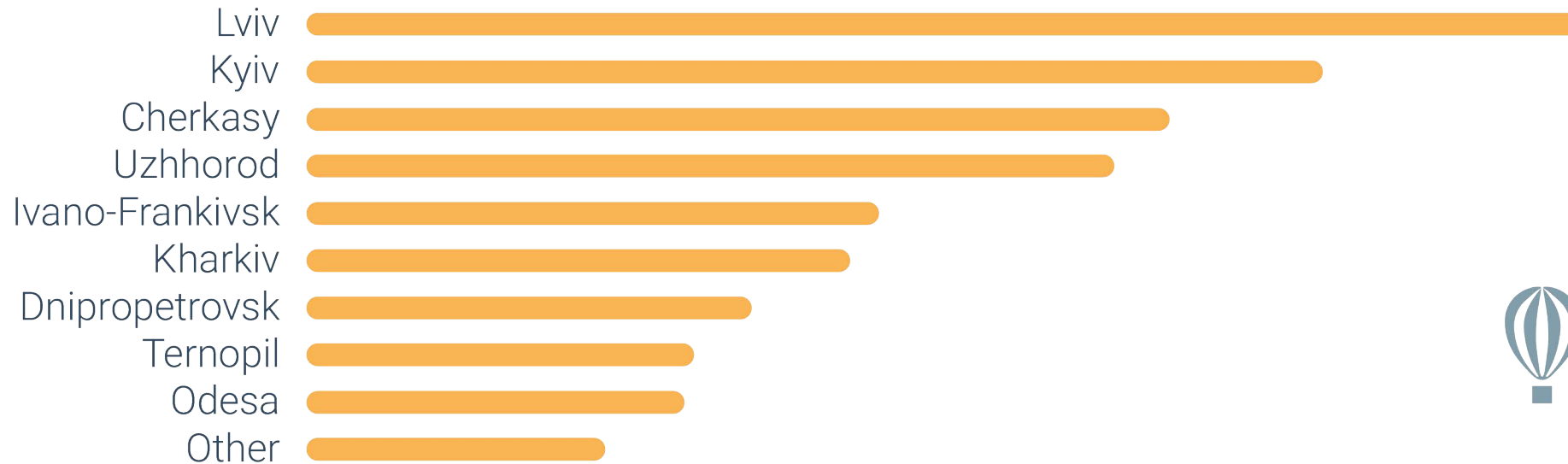
## Year



## Gender



## City



# Attendees statistics

Country

-  Ukraine
-  Turkey
-  Poland
-  France
-  Germany
-  Hungary
-  Azerbaijan

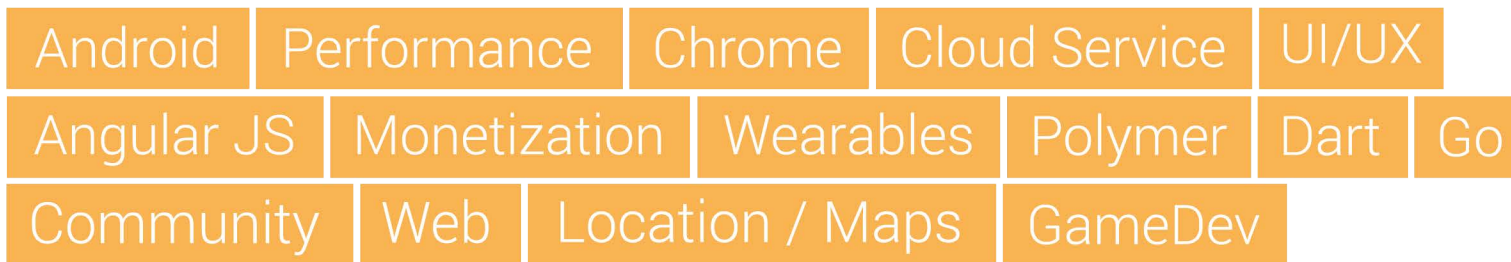


# Attendees statistics

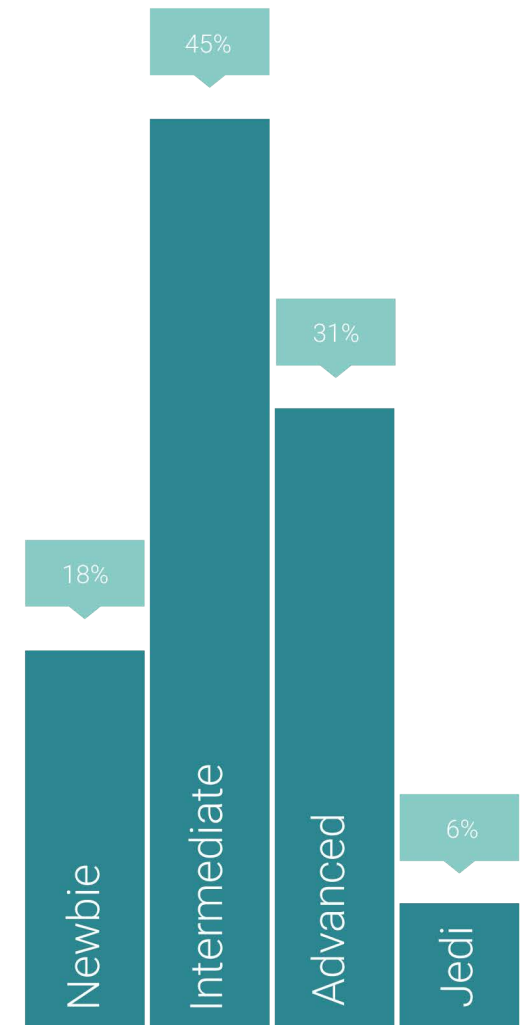
## Role



## Interests



## Experience



Support the GDG DevFest Ukraine 2015 in Lviv as a sponsor!  
This is your opportunity to present yourself and your company in a professional and innovative environment of Google-enthusiastic developers, users and decision makers.  
As a sponsor of DevFest 2015, you directly promote the work of a great community and help further in its dynamic development.



# DevFest 2014 Partners

General sponsor



Diamond sponsors



Platinum sponsors



Gold sponsors



LEMBERG



Hackathon sponsors



General partner



Hosting partners



Party partner



Production partner



Print partner



With support of



General media partner



Information partners





# Diamond sponsor

Only 2 packs

Conference invitation: 5 tickets



Logo on the conference bag



Logo on the conference website



Banners in the conference hall: 2 items

Max rollup size 0.8x1.8m



Goodiebag inserts: 3 items



Recognition in online media and email communications



Logo on the presswall



Logo on the main stage  
Printed on our banner



Booth space

Max 5m wide (4 recruiters)



“Meet our Diamond sponsor” blog post



Recruitment session

10 minutes talk in the Community Hub



Introduction during welcome announcements

2 minutes talk on the main stage



Logo on the participant's badge



Sponsored talk















Submit the topic for the conference before September 15th

















Suggested price

**\$2000**















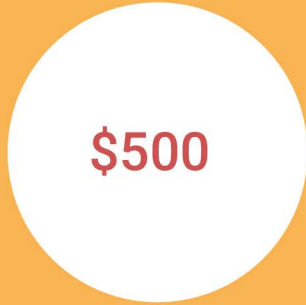
# Platinum sponsor

<p>Conference invitation: 3 tickets</p> 	<p>Logo on the conference bag</p> 	<p>Logo on the conference website</p> 	<p>Banners in the conference hall: 2 items</p> <p>Max rollup size 0.8x1.8m</p> 	<p>Goodiebag inserts: 2 items</p> 
<p>Recognition in online media and email communications</p> 	<p>Logo on the presswall</p> 	<p>Logo on the main stage</p> <p>Printed on our banner</p> 	<p>Booth space</p> <p>Max 3m wide (2 recruiters)</p> 	<p>“Meet our Platinum sponsor” blog post</p> 
<p>Recruitment session</p> <p>10 minutes talk in the Community Hub</p> 	<p>Introduction during welcome announcements</p> <p>2 minutes talk on the main stage</p> 	<p>Logo on the participant's badge</p> 	<p>Sponsored talk</p> <p>Submit the topic for the conference before September 15th</p> 	<p><b>Suggested price</b></p> <p><b>\$1500</b></p>

# Gold sponsor

<p>Conference invitation: 2 tickets</p> 	<p>Logo on the conference bag</p> 	<p>Logo on the conference website</p> 	<p>Banners in the conference hall: 1 item</p> <p>Max rollup size 0.8x1.8m</p> 	<p>Goodiebag inserts: 1 item</p> 
<p>Recognition in online media and email communications</p> 	<p>Logo on the presswall</p> 	<p>Logo on the main stage Printed on our banner</p> 	<p>Booth space Max 3m wide (2 recruiters)</p> 	<p>"Meet our Gold sponsor" blog post</p> 
<p>Recruitment session</p> <p>10 minutes talk in the Community Hub</p> 	<p>Introduction during welcome announcements</p> <p>2 minutes talk on the main stage</p> 	<p>Logo on the participant's badge</p> 	<p>Sponsored talk</p> <p>Submit the topic for the conference before September 15th</p> 	<p><b>Suggested price</b></p> <p><b>\$1000</b></p>

# Silver sponsor

Conference invitation: 1 ticket 	Logo on the conference bag 	Logo on the conference website 	Banners in the conference hall: 0 item Max rollup size 0.8x1.8m 	Goodiebag inserts: 0 item 
Recognition in online media and email communications 	Logo on the presswall 	Logo on the main stage Printed on our banner 	Booth space Max 3m wide (2 recruiters) 	"Meet our Silver sponsor" blog post 
Recruitment session 10 minutes talk in the Community Hub 	Introduction during welcome announcements 2 minutes talk on the main stage 	Logo on the participant's badge 	Sponsored talk Submit the topic for the conference before September 15th 	<b>Suggested price</b>  <b>\$500</b>

# Compare and select

		Diamond	Platinum	Gold	Silver
Conference invitation		5	3	2	1
Logo on the back of conference bag	Max rollup size 0.8x1.8m				
Logo on the conference website					
Baners in the conference hall	Max rollup size 0.8x1.8m	2	2	1	
Goodiebag inserts		3 items	2 items	1 item	
Recognition in online media and email communications					
Logo on the preswall					
Logo on the stage	Printed on our banner				
Booth space		Max 5m wide (4 recruiters)	Max 3m wide (2 recruiters)		
"Meet our Diamond/Platinum sponsor" blog post					
Recruitment session	10 minutes talk in the Community Hub				
Introduction during welcome announcements	2 minutes talk on the main stage				
Logo on the participant's badge					
Sponsored talk	Submit the topic for the conference before September 15th				
		<b>\$2000</b>	<b>\$1500</b>	<b>\$1000</b>	<b>\$500</b>



# Flexibility

Don't see a package that fits your needs?  
Do you have a unique idea? If you want to support DevFest 2015,  
we want to help you develop a tailored sponsorship package that fits your specific targets.  
Get in touch to ask about individual arrangements.

## Extras

Party sponsor	2 banners on the party venue and monochrome logo on the entrance bracelet	<b>\$500</b>
Recording sponsor	Video recording sponsored by ... frame on each session recording	<b>\$500</b>
Recruitment session	10 minutes talk in the Community Hub	<b>\$200</b>
Upgrade booth	Get bigger booth space to gain more attraction	<b>\$200</b>

# Contact



Ostep Andrusiv

ostap.andrusiv@gdg.org.ua  
+38 063 345 33 74



Oleh Zasadnyy

oleh.zasadnyy@gdg.org.ua  
+38 093 486 64 60